If you are an innovator (which I am not), you need to know...

Muaaz Tarabichi
Dubai
People do not change, they grow old and die.

Instead of risking anything new, let's play it safe by continuing our slow decline into obsolescence.
Change is especially challenging in medicine

“Good news. Your cholesterol has stayed the same, but the research findings have changed.”
Change is especially challenging in medicine

OK, there is a small change... red bag has the sandwiches. Green bag is your parachute.
Do not try to convince the best known guy

SO, WHAT BREAKTHROUGH IDEA DID YOU WANT TO SHARE WITH ME?
Resistance to new ideas is a group phenomenon.
Do not be worried when somebody tries to steal your ideas.

“Of course I think your idea is good. I wouldn’t take credit for it if it wasn’t.”
Do not be too nice...
Use Information Technology
It is the the engine of change